



February 22, 2007

Mrs. Diane Rhéaume
Secretary General
CRTC
Ottawa (Ontario) K1A 0N2

Subject : Letter of support in reference to: "Article 7 of CRTC 2007-1, application numbers 2006-0508-2 and 2006-0509-0."

Sent via fax: 819.994.0218

Dear Mrs. Rhéaume,

Over the years, the Missing Children's Network has had a long and successful history of working with television networks and their affiliated programs that help in the search for missing children by airing their photos. Since October 2004, we have had the privilege of collaborating with the professional staff of "Avis de Recherche", a 24-hour speciality channel that has broken new ground in Quebec by encouraging citizens to take back their communities.

Throughout the course of the year, the Missing Children's Network works closely with the staff of "Avis de recherche" by providing them with the photos and search notices of our missing children files. Time is the greatest enemy when a child is reported missing. The prompt distribution of a child's picture can make the difference between a speedy recovery and a prolonged search. As a matter of fact, statistics show that **one out of every six children** is successfully located thanks to ordinary citizens who take the time to study the photos of the missing children. Our partnership with Avis de Recherche further enhances our ability to safely recover these children.

The Missing Children's Network is also pleased to have participated in the prevention segment of this show by contributing a series of safety capsules that will empower parents by teaching them how to broach the topic of personal safety with their children and how to instill in them the necessary safety habits in order to keep them out of harm's way. «Avis de Recherche» sends a clear message that crimes against children will not be tolerated and that by working together, we can build safer communities for all.

On behalf of the **Missing Children's Network Canada**, as well as the many families we serve, we would like to extend our gratitude to you and Avis de Recherche for creating an awareness campaign that highlights the issues of missing children in our province.

For the past 22 years, the Missing Children's Network has been guided by the vision of a world where abduction and victimization of children does not exist. Thank you for helping us make our little corner of the world a safer place for all our children!

Sincerely,

Pina Arcamone
Director General